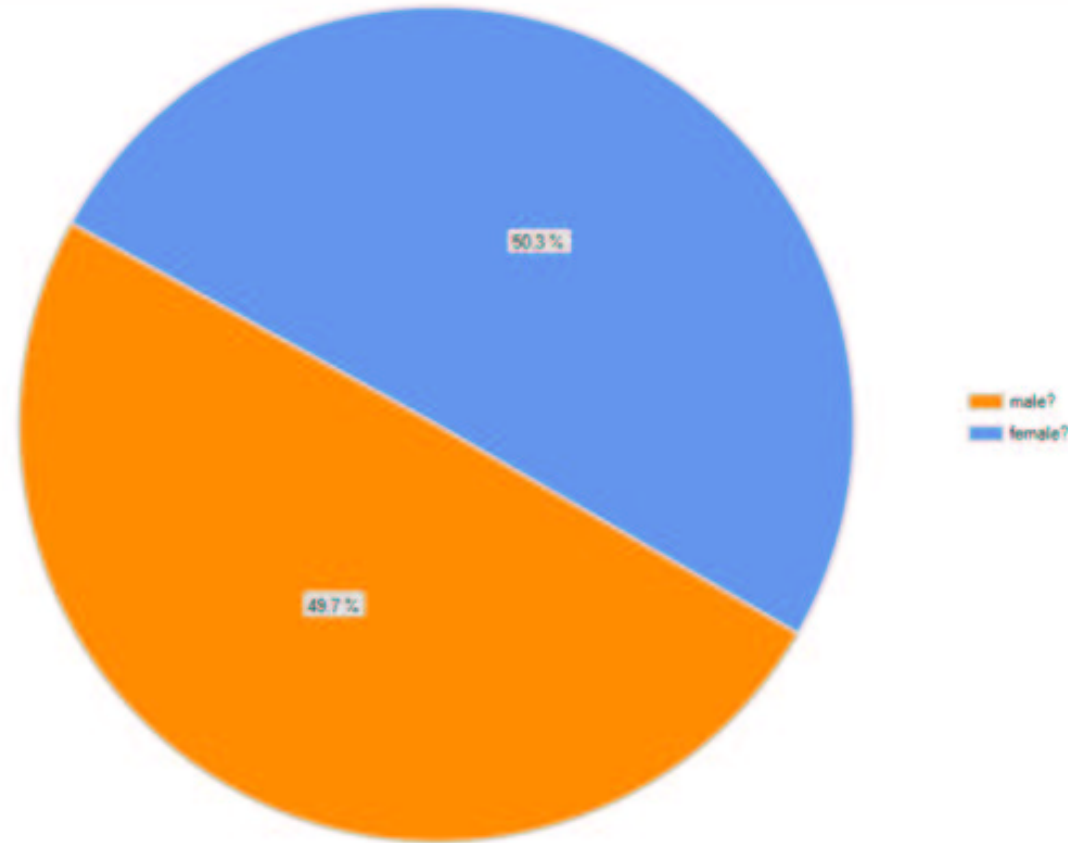


# Sharing the learnings from a survey done to understand scope of E-learning in India

July 24<sup>th</sup> 2009



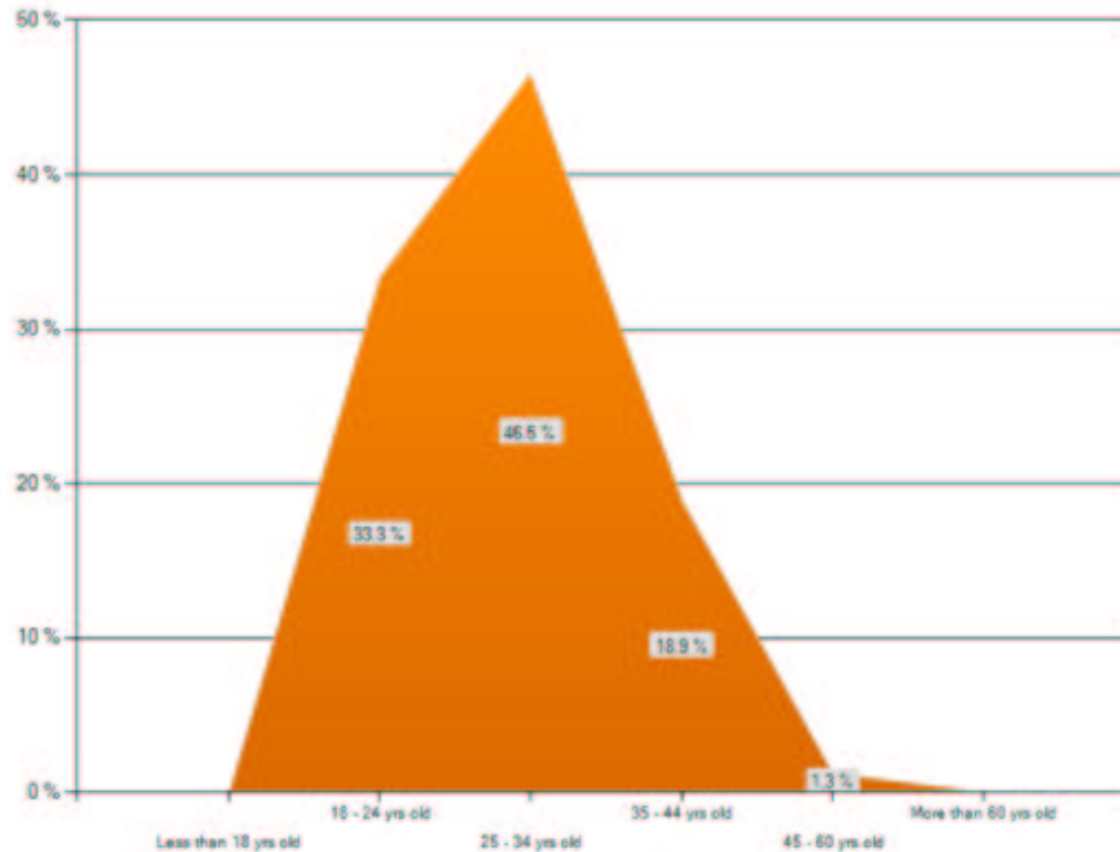
# Male and Female respondents



July 24<sup>th</sup> 2009



# Maximum respondents aged between 25-34



July 24<sup>th</sup> 2009



1. To improve your career prospects, would you like to take a course? [Create Chart](#) [Download](#)



|     |  | Response Percent         | Response Count |
|-----|--|--------------------------|----------------|
| Yes |  | 87.8%                    | 79             |
| NO  |  | 16.7%                    | 15             |
|     |  | <i>answered question</i> | 90             |
|     |  | <i>skipped question</i>  | 0              |

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2. How would you pay for such a course?

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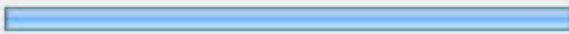

|                              |  | Response Percent         | Response Count |
|------------------------------|--|--------------------------|----------------|
| Online through a credit card |   | 40.2%                    | 33             |
| Cheque/cash at a centre      |  | 67.1%                    | 55             |
|                              |  | <i>answered question</i> | 82             |
|                              |  | <i>skipped question</i>  | 8              |

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3. Would you prefer

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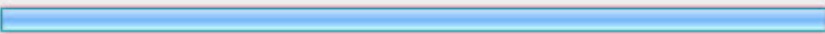
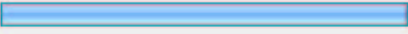
|                    |  | Response Percent         | Response Count |
|--------------------|--|--------------------------|----------------|
| Classroom learning |  | 50.6%                    | 43             |
| E-learning         |  | 51.8%                    | 44             |
| Correspondence     |   | 22.4%                    | 19             |
|                    |  | <i>answered question</i> | 85             |
|                    |  | <i>skipped question</i>  | 5              |

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4. What kind of course would suit you?

 [Create Chart](#)  [Download](#)

|                                 |  | Response Percent         | Response Count |
|---------------------------------|--|--------------------------|----------------|
| Management courses              |  | 74.1%                    | 63             |
| Technical courses in your field |   | 36.5%                    | 31             |
|                                 |  | <i>answered question</i> | 85             |
|                                 |  | <i>skipped question</i>  | 5              |

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5. If yes, you would prefer? [Create Chart](#) [Download](#)

|                               |                          | Response Percent | Response Count |
|-------------------------------|--------------------------|------------------|----------------|
| To take a break from your job | <input type="checkbox"/> | 10.6%            | 9              |
| Study while on the job        | <input type="checkbox"/> | 95.3%            | 81             |
| <i>answered question</i>      |                          |                  | 85             |
| <i>skipped question</i>       |                          |                  | 5              |

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6. How much would you be willing to pay for such a course?

[Create Chart](#) [Download](#)

|                   |  | Response Percent         | Response Count |
|-------------------|--|--------------------------|----------------|
| Upto Rs. 5,000/-  |  | 27.5%                    | 22             |
| Upto Rs. 10,000/- |  | 40.0%                    | 32             |
| Upto Rs. 15,000/- |  | 42.5%                    | 34             |
|                   |  | <i>answered question</i> | 80             |
|                   |  | <i>skipped question</i>  | 10             |

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